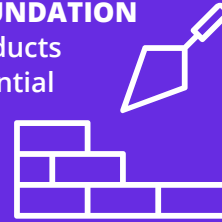### OPEN SOURCE OPPORTUNITITES

In vertical software stacks across industries, open source penetration ranges from **20 TO 85 PERCENT** of the overall software used.

OPEN SOURCE OPPORTUNITITES

OSS HAS BECOME A FOUNDATION for new commercial products and services, and is essential to many organizations' software development workflow.

OPEN SOURCE OPPORTUNITIES

OSS ADAPTS to different business models, regardless of the industry vertical in question.

OPEN SOURCE OPPORTUNITITES

OSS can improve enterprise product development and **IMPROVE ENTERPRISE TALENT AND SKILLS DEVELOPMENT.**

OPEN SOURCE OPPORTUNITITES

THROUGH OPEN SOURCE PARTICIPATION, enterprise developers can build on the work of others, experiment with new features, and focus more of their efforts on differentiation.

OPEN SOURCE OPPORTUNITITES

Participation in open source projects positions organizations to leverage external R&D, spot opportunities to commercialize discoveries, and increase enterprise speed to market.

PREPARING FOR OPEN SOURCE

IDENTIFY RELIANCE ON OPEN SOURCE SOFTWARE, clarify needed open source skills, and join organizations such as the TODO Group.
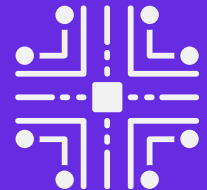
OSS STRATEGY DEVELOPMENT

Identify your enterprise's open source objectives, strategy, opportunities, and current stage of involvement.

ENTERPRISE INFRASTRUCTURE

Set up your organization to implement open source, from compliance to consumption to contribution.

NURTURE OPEN SOURCE TALENT

IDENTIFY CAREER PATHS for open source talent and leadership development.

ENTERPRISE CHALLENGES

Organizations face significant challenges in open source in five specific areas: **culture, processes, tools, continuity, and education.**

OPEN SOURCE SUCCESS FACTORS

MASTERY OF OPEN SOURCE REQUIRES A STRATEGY that encompasses open source consumption, participation, contribution, and leadership.

THE LINUX FOUNDATION | Research